



THE SUPERYACHT EXPERIENCE

PALM BEACH

THE SUPERYACHT EXPERIENCE 2020 NOTICE OF CANCELLATION

OFFICIAL STATEMENT – 12/03/20

FOR IMMEDIATE RELEASE

The Leading Yacht Brokers Association (LYBRA), together with the Superyacht Builders Association (SYBAss) and Rybovich, have today announced that The Superyacht Experience 2020, due to be held in Palm Beach from 26-29 March has been cancelled due to the widespread health concerns surrounding the current Coronavirus outbreak and the resulting travel restrictions imposed by the US Government.

Raphael Sauleau, President of the Leading Yacht Brokers Association (LYBRA) announced; “We regrettably have no option but to cancel the inaugural edition of The Superyacht Experience at Rybovich Marina. We had an incredible line-up of superyachts confirmed for the show, overwhelming industry support and strong interest from buyers but health and safety is of course the top priority.”

Theo Hooning, Secretary General of the Superyacht Builders Association (SYBAss) commented; “The current restrictions affecting Italian citizens as well as flights from Europe unfortunately means that many of our members are now unable to travel to the US. These limitations, along with our overriding concern for public welfare means that we are left with no option but to cancel the 2020 event. We look forward to holding The Superyacht Experience in 2021 when potential owners will be offered a more relaxed and welcoming way to get on board the finest superyachts for sale.”

With just a matter of days to go until The Superyacht Experience was due to open its doors, the Rybovich Marina has already welcomed many of the exhibiting yachts to their berths in West Palm Beach. Carlos Vidueira, President of Rybovich stated: "It's essential that we do whatever is necessary to prioritize health and safety in these uncertain times. Although this outcome is most disappointing after having assembled one of the largest and most impressive collections of superyachts anywhere in the world, our priority must always be the wellbeing of the yacht owners, professionals, sponsors and the wider public that make up our industry. While The Superyacht Experience can no longer proceed as planned, Rybovich will make every effort to minimize the inconvenience and even facilitate private viewings where appropriate."

End.

